

## NEWS RELEASE



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## BRITVIC SUPPORTS LOCAL CHARITY

Chelmsford Mencap's Learning for Work is the latest local charity to benefit from a grant from the Britvic Community Fund.

The group received £500 to support their allotment project on the Melbourne Estate. The Learning for Work Centre which is based in Mildmay Road, Chelmsford, helps young people with learning difficulties aged 19-25, learn life and social skills, with a view to them finding employment opportunities and to live as independent a life as possible.

Jeanette Cumlin, who is the Lead Tutor at Learning for Work, is running the allotment project. She said "We are so pleased to receive this donation towards our allotment project. It is early days, but the young people are very enthusiastic about planting and growing vegetables, which they will then use in our other sessions learning about cooking and healthy eating. We can't thank Britvic and Essex Community Foundation enough".

Leading soft drinks company, Britvic, whose head office is based in Chelmsford, established the Britvic Community Fund as part of their overall community policy. The Fund, which Britvic have committed to grow over the coming years, will provide long-term support for local charities.

Lauretta Taupin, Britvic's Corporate Responsibility Advisor, said "Supporting local charities is very much a part of our commitment to the local community and working with Essex Community Foundation means we can give donations where it is most needed. The donation to Mencap shows how a relatively small grant can make a real difference".

The Britvic Community Fund is managed by Essex Community Foundation, a local grantmaking charitable trust which manages funds on behalf of companies, individuals and public agencies. The Foundation has distributed over £11 million to charities in Essex since it was established in 1996 and currently manages 44 Funds, all supporting local charities helping local people.

For more information about Essex Community Foundation, the services it offers to donors and how to apply for a grant, visit their website [www.essexcommunityfoundation.org.uk](http://www.essexcommunityfoundation.org.uk) or call Jo Murphy on 01245 355947.

Information about Britvic Soft Drinks can be found at [www.britvic.com](http://www.britvic.com)

[Ends]

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Patron: Lord Petre, The Lord Lieutenant of Essex  
Chief Executive: Laura Warren OBE DL

Company limited by guarantee  
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Essex Community Foundation is a member of Community Foundation Network.  
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### **Notes to Editors:**

**Photo Caption:** Nathan Ridley from Britvic presents a cheque for £500 to Chelmsford Mencap Learning for Work.

**Essex Community Foundation** was set up in 1996 and has established a grants programme which has seen more than 2500 Essex based charities and community groups receive over £11million in grants. Funds are distributed on behalf of a wide range of donors who want their charitable giving to be accessible to local charities. [www.essexcommunityfoundation.org.uk](http://www.essexcommunityfoundation.org.uk)

**Britvic** - The British Vitamin Products Company - from which Britvic takes its abbreviated name - was founded in the mid-nineteenth century in Chelmsford. The Britvic range of juices were first produced in 1938, but it wasn't until 1949 that the Britvic brand was formally launched. Since then, the company has gone from strength to strength acquiring various well known brands over the year, including Robinsons and Tango. The company also holds the UK franchises of Pepsi and 7UP. [www.britvic.com](http://www.britvic.com)