

Essex Community Foundation

Using our logo



Essex Community Foundation is keen to encourage it's donors, sponsors and grant recipients to promote its work. **Agreement for the use of the Foundation's logo must be obtained in advance of any reproduction.** To obtain permission to use the Essex Community Foundation logo, or if you have any questions, please contact Jo Murphy on 01245 355947.

For grant recipients only. A 'Funded by' logo which includes the Foundation's charity number is available for voluntary organisations which have received a grant. Contact Jo Murphy on 01245 355947 for details.



Logo exclusion zone and size

Exclusion zone

To ensure our logo has clarity and impact an exclusion zone has been defined around our logo. No text, picture or graphic should be in this zone.

The exclusion zone is equal to the height of the capital 'E' in the logo.



Size

To ensure clarity, reproduction of the logo smaller than 30mm wide should be avoided.



Logo colour

Our colour pallet is green, purple and black.

Green
Pantone® 3272
CMYK 100% cyan 47% yellow

Purple
Pantone® 527
CMYK 79% cyan 94% magenta



Single colour reproduction.

Black
30%

Black
50%



Logo master artwork

Master artwork can be obtained by contacting Jo Murphy on **01245 355947** or from www.essexcommunityfoundation.org.uk

Failure to comply with these guidelines may result in permission to use the logo being refused.

Logo – things not to do

Do not distort the logo, separate elements or change the logo in any way.



Do not use the logo on a colour background or busy image that would make it difficult to read.



Do not change the colours or re-draw the logo.



Do not use the logo at an angle.



Essex Community Foundation

Typefaces



Essex Community Foundation uses the typeface Myriad for all its printed and pdf publications.

Myriad regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Myriad regular italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

Myriad bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

Myriad bold italic

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890***

Essex Community Foundation is not able to supply this font. It is available from all major font suppliers.